

Going for Growth

Zeag goes for international sales!



Zeag is seeing exciting growth potential in areas outside its traditional markets, as more and more countries realise the value of secure, paid off-street parking. Now the company is going for growth, with the appointment of an experienced international Chief Sales Officer.

Making
Parking
Profitable

Zeag is one of the top providers of parking solutions worldwide, with direct company representation in the UK, USA, Canada and South Africa and a wide global network of distributors. Zeag has ambitious plans to become the most competent provider of parking solutions worldwide and has now taken a major step to achieve this by appointing David Jones as Chief Sales Officer.

David Jones has been key in building up the UK operation to its position of prominence in the Retail, Local Government, Health, Transport and Leisure sectors. He has also led the creation of a strong Zeag presence in the Scandinavian markets, where significant growth has been achieved. He has now been appointed as “Chief Sales Officer – International Distribution” for the Zeag Group.

David has three key aims in his new position:

1. Zeag is seeking new and competent distribution channels in new markets to help them provide the value, quality and service which has made Zeag such a successful company.
2. Zeag is also expanding its role as the trusted partner for major global construction, property, retailing and hotel corporations, building worldwide partnerships. The company is seeking to build more and stronger strategic relationships in these areas through a strong partner programme.
3. Zeag is building strong multi-country relationships with professional parking operators and consultancies, providing tailored solutions which help them grow their operations and build market share. Zeag aims to expand this operation, helping these companies expand globally and strengthen their name for professionalism and competence.

David is based in the UK. Contact him at david.jones@zeaguk.com or + 44 (0) 7815 870518.

Zeag is the world’s leading specialist in Parking Control and Revenue Systems, with over 4,500 installations across 5 continents and over forty years of experience in producing robust, flexible and easily maintained parking solutions. Zeag leads the way in parking innovation across the Government, Retail, Hotel, Leisure, Health, Commercial and Transport sectors, supplying barriers, access control, CCTV and revenue control solutions.

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For more information please contact Peter Johnston
T: 020 8545 8931 | E: peter.johnston@zeaguk.com | M: 07989 53 63 86

Zeag UK Ltd
17 Deer Park Road
London
SW19 3XJ

T: 020 8543 3281
F: 020 8543 5344
E: sales@zeaguk.com
W: www.zeaguk.com

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